

# Executive Bios

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## **Russ Hallberg | President & Co-Founder**

Russ Hallberg, President of LeaseTeam, Inc., is responsible for the development of high level strategy and major decisions as well as high level management of the company's operations. In addition, Russ also plays a key role in product design for LeasePlus and Lease Sales Manager products as well as the new Aspire product. Russ has also applied his diagnostic and solution-oriented abilities to help more than 100 LeaseTeam clients in designing business-specific solutions to meet their unique needs, which address issues such as standardization of reporting procedures, meeting financial objectives through LeaseTeam products, and automation of business processes.

Prior to joining LeaseTeam in 1989, Russ was a Senior Tax Manager with the public accounting firm, Seim, Johnson, Sestak & Quist. Russ began his career in the public accounting sector in 1979.

Russ has a Bachelor of Science Degree in Accounting from the University of Nebraska and is a member of several equipment leasing organizations. He is also a member of the Omaha Chamber of Commerce. [russ@leaseteam.com](mailto:russ@leaseteam.com)



## **Randy Haug | Sr. Vice President & Co-Founder**

Randy is responsible for establishing and implementing market direction and strategies for all LeaseTeam solutions. Randy also focuses on LeaseTeam's organizational accountability to our customers: improving our communication with our customers; pushing for customer-driven initiatives; and ensuring that LeaseTeam products and services continually grow in exceeding expectations.

Beyond consultative sales, Randy advises LeaseTeam clients on a daily basis relating to their business issues and strategies to gain competitive advantage. Randy speaks on many industry panels and roundtables on technology within the leasing industry. He has also authored articles for industry publications.

Prior to joining LeaseTeam in 1989, Randy was a Regional Director of Sales and Marketing for Lease Solutions. Randy began his career in leasing in 1985 and technology sales in 1978.

Randy holds a BS degree in Marketing from the University of Nebraska and is a member of several industry associations. He also serves on the Omaha Chamber of Commerce and the Nebraska Better Business Bureau. [randy@leaseteam.com](mailto:randy@leaseteam.com)



## **Jeff Van Slyke | Vice President of Operations**

Jeff got his start in the leasing industry in 1994 with LeaseTeam, Inc., where he served as an Account Manager responsible for the management of LeasePlus implementations. In May of 2004, Jeff rejoined LeaseTeam as the Product Manager for Lease Sales Manager where he was responsible for setting the strategic vision and development priorities for the Lease Sales Manager product. Currently, Jeff is serving as the Vice President of Operations where he is responsible for the sales and marketing, client services, human resources and accounting organizations. In addition, Jeff also works on the design of the LeaseTeam suite of products and serves on the LeaseTeam Board of Directors.

In between positions at LeaseTeam, Jeff served as the Corporate Controller for a leasing company where he was responsible for portfolio management and the day to day operations of the accounting department. Upon leaving the

leasing company, Jeff held several management positions within the finance department of a semiconductor capital equipment manufacturer, where he ultimately served as the Director of Finance.

Jeff received his Bachelor of Science in Business Administration from the University of Nebraska-Lincoln and his Executive MBA at the University of Nebraska-Omaha. [jeff@leaseteam.com](mailto:jeff@leaseteam.com)



### **Dan O'Malley | Vice President of Software Development**

As LeaseTeam's Vice President of Software Development, Dan is responsible for LeaseTeam's product development strategy, organization and process and the ongoing enhancement and evolution of all the company's software and products. This includes our company's new innovative product, Aspire.

Dan is also responsible for LeaseTeam's development resources, delivery and execution as well as the management of multiple software development projects in various stages of their lifecycle. He works with customers to gain an understanding of their business processes and assign resources to rapidly meet those needs.

Dan brings more than 10 years of software development to LeaseTeam. Prior to joining LeaseTeam in 2000, Dan worked for Cinmar, an Ohio-based company as a Developer on a Data Warehouse Team. He was responsible for the business analytics of catalog sales and development of the SkyMall integration providing.

Dan holds a BS in Business Administration and MIS from Miami University, Ohio and participates on various equipment finance association panels and committees. [dan@leaseteam.com](mailto:dan@leaseteam.com)



### **Bryan Hunt | Director of Sales**

Bryan joined LeaseTeam in May 2006. He spent the last nine years in the rental industry, most recently holding the position of District Manager with United Rentals, where he oversaw operations of 12 area branches. Prior, Hunt spent three years in sales at Rental Service Corporation. He holds a Bachelor's Degree in Business Administration – Marketing from Huntingdon College in Montgomery, Alabama. Bryan has recently been promoted to Director of Sales where he is responsible for the development, growth, and management of all sales aspects for LeaseTeam. [bryan@leaseteam.com](mailto:bryan@leaseteam.com)